

ISTANBUL INTERNATIONAL MODERN SCIENTIFIC RESEARCHES CONFERENCE-IX

April 10-12, 2026| Istanbul, Türkiye



CONFERENCE PROGRAM

Meeting ID: 844 6001 0824 / Passcode: 123456

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- ✓ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.
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PARTICIPANT COUNTRIES: Türkiye, Azerbaijan, India, Moldova, Vietnam, USA, Kosovo, Lebanon, Jordan, Nigeria, Romania, México, Hungary, Morocco, Georgia, Pakistan, Philippines, TRNC

11.04.2026/ SESSION-1 / HALL-1



Istanbul Local Time: 10.00-12.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Asst. Prof. Dr. Derviş GÖK

Author	University	Presentation title
Çağatay ÇETİNKOL Prof. Dr. Murat Osman ÜNALIR	Ege University	A KNOWLEDGE GRAPH-BASED APPROACH TO MODELING REWARD AND MOTIVATION MECHANISMS IN HUMAN BEHAVIOR
Fatih YELEKÇİ Dr. Şükrü OKUL Prof. Dr. M. Ali AYDIN	İstanbul University- Cerrahpasa Tübitak-Bilgem	PERIL-SPECIFIC PREDICTION OF WEATHER-RELATED INSURANCE CLAIMS ACROSS TURKEY USING ERA5- LAND REANALYSIS AND MACHINE LEARNING: IMPLICATIONS FOR CLIMATE-RISK MANAGEMENT
Dr. Muhammed KARA Dr. Bünyamin SARIBACAK Lec. Mehmet SOYLU	Ondokuz Mayıs University	PERFORMANCE ANALYSIS OF DEEP LEARNING MODELS IN TENSORFLOW LITE ENVIRONMENT FOR MOBILE DEVICES
Ashkan Mobayen Khiabani Şükrü Okul Sevcan Kahraman	Istanbul Ticaret University TÜBİTAK BİLGEM, Information Technology Institute	SELF-HEALING AUTHENTICATION USING HYBRID RATCHETING (HRP)
Lec. Nesli KAHRAMAN GEDİK Prof. Dr. Korhan ARUN	İstanbul Aydın University Namık Kemal University	THE EFFECTS OF WORKPLACE INFORMATION DIVERSITY AND OVERLOAD IN INFORMATION AND COMMUNICATION TECHNOLOGIES ON ONLINE SALES
EBRU TAYYAR Assoc. Prof. Dr. Salih DEĞİRMENCİ	Amasya University	A THEMATIC ANALYSIS OF RESEARCH ARTICLES ON ELECTRICITY IN TURKEY FROM 2000 TO 2025
Asst. Prof. Dr. Derviş GÖK	Kütahya Dumlupınar University	INVESTIGATION OF THE IN-SLICO ADMET AND SAR PROFILES OF NOVEL 2-PHENYL-QUINAZOLINE-4- CARBOXYLIC ACID DERIVATIVES

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11.04.2026/ SESSION-1 / HALL-2



Istanbul Local Time: 10.00-12.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION:

Author	University	Presentation title
Dr. Muhammed TURAN Asst. Prof. Dr. Adem YAĞAN	Van Yüüncü Yıl University	EVALUATION OF ADULT VACCINATION RATES AND KNOWLEDGE LEVELS AMONG INDIVIDUALS AGED 65 YEARS AND OLDER ADMITTED TO A FAMILY MEDICINE OUTPATIENT CLINIC IN A TERTIARY CARE HOSPITAL: THE CASE OF VAN PROVINCE
Surgeon Rabia Küçükarslan GÜLER Specialist Muhammed Ali AYDIN Surgeon Emre ERDOĞAN	Gaziosmanpaşa Training and Research Hospital Kırıkhan State Hospital Aktif International Kocaeli Hospital	CAN ENVIRONMENTAL FACTORS AFTER NATURAL DISASTERS INFLUENCE MEAN SERUM ALBUMIN LEVELS? AN EPIDEMIOLOGICAL ANALYSIS OF THE HATAY-KIRIKHAN REGION
Exp. Zeynep BOZGEYİK	Gaziantep City Hospital	INVESTIGATION OF SERUM USP9X AND HMGB1 LEVELS IN SCHIZOPHRENIA PATIENTS DURING REMISSION AND PSYCHOTIC EPISODES AND IN HEALTHY CONTROLS
Müge İÇELLİ GÜNEŞ	Pamukkale University	LOSS OF LOWER-EXTREMITY PROPRIOCEPTION IN MULTIPLE SCLEROSIS AND ITS CLINICAL IMPACT: A REVIEW
Derya AKSU BAYRAM Hasan ÖZÇAKAL Res. Asst. Dr. Tanyel Sema DAĞDEVİREN Prof. Dr. Dilek ÖZTAŞ Prof. Dr. Salih MOLLAHALİLOĞLU	Ankara Yıldırım Beyazıt University	EPIDEMIOLOGY AND CURRENT CLOSURE METHODS IN CONGENITAL HEART ANOMALIES: A REVIEW FOCUSING ON ASD AND VSD
Derya AKSU BAYRAM Hasan ÖZÇAKAL Res. Asst. Dr. Tanyel Sema DAĞDEVİREN Prof. Dr. Dilek ÖZTAŞ Prof. Dr. Salih MOLLAHALİLOĞLU	Ankara Yıldırım Beyazıt University	FROM TRADITIONAL TO CYBER VIOLENCE: THE DIGITAL TRANSFORMATION OF VIOLENCE AGAINST WOMEN AND PROPOSED SOLUTIONS
Adile Buse ANDAÇ AKTAŞ Prof. Dr. Gizem ÇALIBAŞI KOÇAL	Dokuz Eylül University	MATRISOME COMPOSITION, YAP/TAZ ACTIVITY, AND RISK-STROMA INTERACTION OF A PLATFORM-INDEPENDENT STROMAL-IMMUNE CORE IN EARLY-ONSET COLORECTAL CANCER: AN INTEGRATIVE ANALYSIS IN THE TCGA COAD/READ COHORT
Emine DOĞAN	Ondokuz Mayıs University	VIRAL THERAPIES IN ONCOLOGY: ONCOLYTIC VIRUSES AND GENE THERAPY

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11.04.2026/ SESSION-1 / HALL-3



Istanbul Local Time: 10.00-12.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Assoc. Prof. Dr. Samet ZENGİNOĞLU

Author	University	Presentation title
Dr. İmge KUZGUN	İzmir Konak Vocational School	THE CONSTITUTIONAL DIMENSION OF THE PRINCIPLE OF LEGALITY IN THE CONTEXT OF DIGITAL CRIMES
Recep ÇETİN Assoc. Prof. Dr. Samet ZENGİNOĞLU	Adıyaman University	DEBATES ON THE CRISIS AND FUTURE OF NEOLIBERALISM
LORANS ŞİMALİ	Sakarya University	SURİYE MUHALİF GRUPLARINDAKİ HİBRİT ATEŞLİ SİLAHLAR
Assoc. Prof. Dr. Zümrüt Hatun DEMİREL	Ankara Yıldırım Beyazıt University	ALGORITHMIC MANAGEMENT AND ORGANIZATIONAL BEHAVIOR: A CONCEPTUAL MODEL
Özlem EREN	Karabük University	THE EFFECTS OF THE E- GOVERNMENT PARADIGM ON FAMILY -RELATED SOCIAL
Merjen İLGELDİYEWA	Karabük University	OPEC AND IRAN: A KEY PLAYER IN THE OIL MARKET
Assoc. Prof. Dr. Zuhâl Önez Çetin	Uşak University	A GENERAL OVERVIEW OF DIFFERENT COUNTRY CITY PRACTICES WITHIN THE FRAMEWORK OF 15 MINUTES OF CITY
Asst. Prof. Dr. Onur EMRE	İstanbul Okan University	ORGANIZATIONAL AND INSTITUTIONAL DRIVERS OF TALENT MISALLOCATION IN CONTEXTS OF LABOR MOBILITY

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

11.04.2026/ SESSION-1 / HALL-4



Istanbul Local Time: 10.00-12.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION:

Author	University	Presentation title
Ananya Mishra Siva Prasad Behera	C.V Raman Global University	A NOVEL APPROACH BASED ON NEUTROSOPHIC THEORY FOR THE EVALUATION OF TRANSPORTATION PROBLEMS IN UNCERTAIN ENVIRONMENTS
Chinmayee Naik	C.V. Raman Global University	EXISTENCE THEORY AND APPROXIMATE CONTROLLABILITY OF NONLOCAL HILFER FRACTIONAL SYSTEMS WITH VISCOELASTIC APPLICATIONS
Aviram Panda Mosarof Sarkar	C.V. Raman Global University	ON THE STRUCTURE OF PARTITION-PRESERVING TRANSFORMATION SEMIGROUPS WITH SURJECTIVE INDUCED MAPS
Hanamesha N. Sandeep	Central University of Karnataka	NUMERICAL INVESTIGATION OF EFFECT OF THERMAL RADIATION ON WIRE COATING PROCESS: A COMPARATIVE ANALYSIS
Dr. Bayan Kamal eddine	Modern University of Business and Science	ARTIFICIAL INTELLIGENCE TOOLS AND ITS ROLE IN ENHANCING MATHEMATICS LEARNING IN BASIC EDUCATION
Paata J. Kervalishvili	Georgian Technical University	OVERVIEW OF NUCLEAR ENERGY GENERATION TECHNOLOGIES AND INSTRUMENTS
Soukaina El Bourachdi Abdelhay El Amri Ali Raza Ayub Fatima Moussaoui Yassine Rakcho Amal Lahkimi	Sidi Mohamed Ben Abdellah University Ibn Tofail University Beijing Institute of Technology Cadi Ayyad University	HARNESSING THE ADSORPTION OF METHYLENE BLUE USING AVOCADO PIT ACTIVATED CARBON THROUGH INCORPORATION WITH CHITOSAN IN COMPOSITE BEADS: DFT INSIGHTS AND OPTIMIZATION USING BOX- BEHNKEN DESIGN

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11.04.2026/ SESSION-1 / HALL-5



Istanbul Local Time: 10.00-12.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Prof.Rehana Kanwal

Author	University	Presentation title
Dr Richa Srivastava	Vivekananda Institute of Professional Studies	LABOUR GOVERNANCE AT GLOBAL CROSSROADS: RETHINKING WORKERS' PROTECTION IN THE TWENTY-FIRST CENTURY
Dr. Huynh Thi Truc Linh Nguyen Huy Hoang	Tra Vinh University	SPOUSAL MAINTENANCE AFTER DIVORCE IN VIETNAMESE LAW: JUDICIAL PRACTICE AND COMPARATIVE PERSPECTIVES
Dr. Huynh Thi Truc Linh Nguyen Huy Hoang	Tra Vinh University	FOUNDATIONS FOR UNILATERAL DIVORCE IN VIETNAMESE FAMILY LAW: JUDICIAL INTERPRETATION AND COMPARATIVE PERSPECTIVES
Quach Thi Ngoc Thien	Saigon University	OBLIGATIONS OF ADVERTISERS AND ADVERTISING SERVICE PROVIDERS
Anurag Singh	Jamia Millia Islamia	STRATIFIED FEMALE LABOUR MIGRATION FROM INDIA TO WEST ASIA, STATE POLICY, CLASS AND OCCUPATIONAL INEQUALITY SINCE 2000
Prof.Rehana Kanwal M.Farooq Shakir	National College of Business Administration and Economics Bismillah Higher Secondary Schools	SOCIAL AND POLITICAL ASPECTS OF INFORMATION TECHNOLOGY PROJECTS
Prof.Rehana Kanwal	National College of Business Administration and Economics	DISTINGUISHED FEATURES OF ISLAMIC CULTURE AND ITS IMPACTS AND BLESSINGS ON THE WORLD
Mohammed Waheeb	The Hashemite University	TEXTUAL ARCHAEOLOGY: PRACTICAL APPLICATION OF POETIC LITERARY TEXTS IN ARCHAEOLOGICAL DISCOVERIES

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11.04.2026/ SESSION-1 / HALL-6



Istanbul Local Time: 10.00-12.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Prof. Dr. Ananda Majumdar

Author	University	Presentation title
Lecturer, Natalia Bolgari	Academy of Economic Studies of Moldova	CULTURAL INTELLIGENCE AND COMPETITIVE ADVANTAGE IN GLOBAL LEADERSHIP
Prof. Ass. Dr. Kushtrim Gashi	University 'Ukshin Hoti' Prizren	ENTREPRENEURIAL PRACTICES AND INNOVATION IN SME DEVELOPMENT: EVIDENCE FROM KOSOVO
Le Duc Tam Dang Hoang Xuan Huy	Mien Trung University of Civil Engineering Nha Trang University	THE IMPACT OF DIGITAL COMMUNICATION ON TOURIST ATTITUDE, SATISFACTION AND REVISIT INTENTION: A CASE STUDY OF DAK LAK PROVINCE, VIETNAM
EKAOBONG AKAN THOMAS SAMUEL AKPADIAGHA ETUK	AKWA IBOM STATE POLYTECHNIC	MORAL AMNESIA IN THE FOOD AND DRUG ADVERTISING INDUSTRY: THE CONSUMER'S BANE
Ann-Josh C. Camajalan Vanoel Marie D. Dilla Mark Anthony N. Polinar Jenalyn B. Boctot April Marie N. Mahipos	Mabolo National High School	ASSESSING THE BARRIERS TO ENTREPRENEURSHIP AS PERCEIVED BY SENIOR HIGH SCHOOL STUDENTS AT MABOLO NATIONAL HIGH SCHOOL
Glaiza Marie A. Toring James Dhen Abadenas Aliyah Wanda Navales Mark Anthony N. Polinar Joanna Marie U. Ato Leah E. Aguas Michelle Gie B. Amasa	Mabolo National High School	SHOPEE AND LAZADA FLASH SALES ON SENIOR HIGH SCHOOL STUDENTS' SPENDING BEHAVIOR AT MABOLO NATIONAL HIGH SCHOOL
Prof. Dr. Ananda Majumdar	Harvard University	TURKISH RIVIERA TOURISM: AN ACADEMIC ANALYSIS A STRUCTURED REVIEW OF TOURISM APPEAL AND GLOBAL ACCEPTANCE
Prof. Dr. Ananda Majumdar	Harvard University	THE KINGDOM OF HUNGARY (1000-1301 AD): STRATEGIC LOCATION, CULTURAL DIVERSITY, AND MEDIEVAL EUROPEAN INFLUENCE

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11.04.2026/ SESSION-2 / HALL-1



Istanbul Local Time: 12.30-14.30



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Prof. Dr. Mine BEKAR

Author	University	Presentation title
Prof. Dr. Erdoğan KAVLAK Specialist Physiotherapist Büşra Özcan Specialist Physiotherapist Elif Nur TAŞCIOĞLU	Pamukkale University	EFFECTS OF FOOT ORTHOSIS AND BALANCE EXERCISES IN A PATIENT WITH HEMIPARETIC CEREBRAL PALSY: A CASE REPORT
Nida LALECAN İlayda EREN Sinemsu MERT Prof. Dr. Sibel Ünsal DELİALİOĞLU Prof. Dr. Şeyda TOPRAK ÇELENAY	Ankara Yıldırım Beyazıt University Health Science University	RELATIONSHIPS BETWEEN PAIN ACTIVITY PATTERNS AND FUNCTIONAL CAPACITY, SLEEP, AND QUALITY OF LIFE IN WOMEN WITH FIBROMYALGIA
Ayşenur ÇİNTEMUR Asst. Prof. Handan ÖZCAN	Health Sciences University	HARMONIZING VALUES, ETHICS, AND PERFORMANCE IN WOMEN'S AND FAMILY HEALTH SERVICES IN A GLOBALIZED WORLD
Ayşenur ÇİNTEMUR Asst. Prof. Handan ÖZCAN	Health Sciences University	WOMEN'S WORK VALUES AND WELL-BEING IN THE AGE OF ARTIFICIAL INTELLIGENCE
Prof. Dr. Mine BEKAR MSc, Gökçe BEKAR	Sivas Cumhuriyet University Bournemouth University	ARTIFICIAL INTELLIGENCE IN WOMEN'S AWARENESS OF THEIR OWN HEALTH
MSc, Gökçe BEKAR Prof. Dr. Mine BEKAR	Bournemouth University Sivas Cumhuriyet University	ARTIFICIAL INTELLIGENCE IN IMPROVING WOMEN'S HEALTH
Dr. Yaşar DEMİR Assoc. Prof. Dr. Arzu BULUT	"Samsun City Hospital " Bandırma Onyedi Eylül University	TECHNOLOGY-RELATED STRESS AMONG HEALTHCARE PROFESSIONALS: TECHNOSTRESS
Dr. Yaşar DEMİR Assoc. Prof. Dr. Arzu BULUT	"Samsun City Hospital " Bandırma Onyedi Eylül University	DIGITAL TRANSFORMATION IN HEALTHCARE: ARTIFICIAL INTELLIGENCE CONCERNS AMONG PHYSICIANS

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11.04.2026/ SESSION-2 / HALL-2



Istanbul Local Time: 12.30-14.30



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HEAD OF SESSION: Asst. Prof. Dr. Ecem OLÇUM

Author	University	Presentation title
Erol ÜNAL	İstanbul Beykoz University	INVESTIGATION OF SERVICE DRIVERS "WORKLOAD, QUITTING INTENTIONS AND PERCEPTIONS OF WELL BEING"
Simge BATA Prof. Dr. Hüsne DEMİREL	Gazi University	ATTACHMENT STYLES AND FAMILY BELONGING LEVELS OF CONVICTS
Naci ATICI Prof. Dr. Dilaver TENĞİLİMOĞLU Asst. Prof. Dr. Ayşe ŞAHİN	Kocaeli Metropolitan Municipality Atılım University Ardahan University	THE CORRELATION BETWEEN LONELINESS AT WORK AND JOB SATISFACTION IN HEALTHCARE INSTITUTIONS
Asst. Prof. Dr. Ecem OLÇUM	Karabuk University	DIGITAL AMNESIA: IS IT A CRISIS OF "INTERNAL STORAGE"?
Asst. Prof. Dr. Ecem OLÇUM	Karabuk University	FUN AND BEYOND: A BRIEF REVIEW ON THE EFFECTIVENESS OF DIGITAL GAMES IN EDUCATION
İpek Şevval CANŞER	Altınbaş University	THE EFFECTS OF ADULT ATTACHMENT STYLES AND COGNITIVE DISTORTIONS ON ROMANTIC RELATIONSHIP SATISFACTION AND LONELINESS IN ROMANTIC RELATIONSHIPS
Esra ARSLAN Dr. Öğr. Üyesi Funda KIVRIKOĞLU	Altınbaş University	THE RELATIONSHIP BETWEEN PERCEIVED INFIDELITY AND GUILT-SHAME, AND RELATIONSHIP SATISFACTION AMONG WOMEN IN ROMANTIC RELATIONSHIPS
Öznur GÜNDÜZ Asst. Prof. Dr. Yusuf Sarıkaya	Tokat Gaziosmanpaşa University	EMOTIONAL DYSREGULATION IN ADOLESCENTS: A REVIEW
Hacıyeva Şebnem Ağamurad kızı	Azerbaijan Medical University	ACQUISITION OF MEDICAL IMAGES THROUGH ARTIFICIAL INTELLIGENCE

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11.04.2026/ SESSION-2 / HALL-3



Istanbul Local Time: 12.30-14.30



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: ASSOC. PROF. DR. NİL KONYALILAR

Author	University	Presentation title
ASSOC. PROF. DR. NİL KONYALILAR	İstanbul Topkapı University	THE IMPACT OF THE PERCEPTION OF SAFETY CLIMATE ON INNOVATIVE EMPLOYEE BEHAVIOR IN THE AVIATION INDUSTRY
Sedat DİKBAŞ Asst. Prof. Dr. Arzum Karataş	Bandırma On Yedi Eylül University	DETECTING LLM-INDUCED MANIPULATION IN TURKISH E-COMMERCE COMMENTS: A COMPARATIVE ANALYSIS VIA BERTURK REPRESENTATIONS
Mert ATMACA Prof. Dr. Eray CAN	Yalova University	APPLICATION STAGES IN DETERMINING THE IMPACT OF LOGISTICS CENTERS ON URBAN DEVELOPMENT USING REMOTE SENSING AND MACHINE LEARNING TECHNIQUES
Doğa HAVA Rıza SELÇUK Oğuz Kaan YAMAK Assoc. Prof. Dr. Derya DELİKTAŞ	Kütahya Dumlupınar University	BI-OBJECTIVE GENETIC ALGORITHM-BASED OPTIMIZATION APPROACH FOR SMART WAREHOUSE LAYOUT PROBLEM
Lec. Dr. Nilgün İNCE Gizem YAŞAR Ayça Damla Bozkurt Muhammed MUGHRABI Burak IŞIK	Alanya Alaaddin Keykubat University	DISPATCHING RULES PERFORMANCE ANALYSIS: A CASE STUDY ON THE FLOW SHOP SEQUENCE-DEPENDENT GROUP SCHEDULING PROBLEM
Lec. Dr. Nilgün İNCE Selin SENEM Eslem TAR Assoc. Prof. Dr. Derya DELİKTAŞ	Alanya Alaaddin Keykubat University Kütahya Dumlupınar University	A BI-OBJECTIVE ARTIFICIAL RABBIT ALGORITHM APPROACH FOR SOLVING THE SEQUENCE-DEPENDENT SETUP TIME SEQUENTIAL GENERALIZED ASSIGNMENT PROBLEM: ACASE STUDY IN A PAPER BAG FACTORY
Burak Alp DEMİR	Başkent University	EVALUATION OF TOOTH PARAMETERS IN TERMS OF WEAR RESISTANCE AND TOOTH CLEARANCE IN GEAR GROUP DESIGN

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11.04.2026/ SESSION-2 / HALL-4



Istanbul Local Time: 12.30-14.30



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Asst. Prof. Dr. DOKUN IWALEWA OLUWAJANA

Author	University	Presentation title
VORONEANU-POPA Rares-Vasile FOCȘĂNEANU Sergiu-Ciprian	Grigore T. Popa University of Medicine and Pharmacy of Iași University of Galati	LEGAL IMPLICATIONS OF MEDICAL ERRORS (MEDICAL MALPRACTICE)
Andrea Lehoczki Dávid Major Vince Fazekas-Pongor Mónika Fekete	Semmelweis University	THE ROLE OF THE MIND DIET IN THE PREVENTION OF COGNITIVE DECLINE AND NEUROPSYCHIATRIC DISORDERS: A NARRATIVE REVIEW
Pooja Rasal Simran Yadav	JES's SND College of Pharmacy	TYPE 2 DIABETES MELLITUS: A METABOLIC DISEASE OF ACCELERATED AGEING"
Pooja Rasal Gaurav Kasar	JES's SND College of Pharmacy Divine College of Pharmacy	SCREENING AND EARLY DIAGNOSIS OF OVARIAN CANCER
Olanrewaju Haddi Adekoya Asst. Prof. Dr. DOKUN IWALEWA OLUWAJANA	Cyprus International University	EXPLAINABLE AI FOR CLINICAL DECISION SUPPORT: EVALUATING SHAP-BASED INTERPRETABILITY IN MEDICAL DIAGNOSIS MODELS
OLUWASEUN GRACE OLADIPUPO EMMANUEL TOMISIN BELLO	KWARA STATE UNIVERSITY	BACILLUS ANTHRACIS; IMPLICATIONS AS A BIOWEAPON

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11.04.2026/ SESSION-2 / HALL-5



Istanbul Local Time: 12.30-14.30



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Asst. Prof. Babita Gupta

Author	University	Presentation title
Res. Scholar Mohanapriya P Assoc. Prof. Chamundeeswari M	St. Joseph's College of Engineering	FABRICATION AND CHARACTERIZATION OF RICE HUSK SILICA REINFORCED STARCH-ALGINATE BIOPOLYMER FILMS INCORPORATED WITH GREEN-SYNTHEZIZED ZINC NANOPARTICLES
Asst. Prof. Babita Gupta	Institute of technology and Management	THERMAL-SENSITIVE FOOD PRODUCTS FOR THERAPEUTIC APPLICATIONS
Valeria Alejandra Gasser Jiménez Yazmín Ramón Cadena Gloria Auristela Hernández Pérez	Juárez Autonomous University of Tabasco	ENVIRONMENTAL EDUCATION IN THE FACE OF THE CHALLENGES OF THE 21 ST CENTURY
EL BRAHIMI Rajae BARI Amina	Sidi Mohammed Ben Abdallah University	STUDY OF THE CHEMICAL COMPOSITION AND ANTIOXIDANT AND ANTIMICROBIAL ACTIVITIES OF THE ESSENTIAL OIL OF THE AERIAL PART OF THYMUS ZYGIS FROM MOROCCO
Kamal El fallah Jamal Charafi	National Institute of Agricultural Research University Ibn Tofail	DATA-DRIVEN PREDICTION OF SANDFLY VECTORS USING MACHINE LEARNING AND ENVIRONMENTAL VARIABLES: INSIGHTS INTO LEISHMANIASIS RISK IN MOROCCO
Kamal El Fallah Jamal Charafi Youness Oulaia Taoufik Hassouni Abdelali Idrissi Taourati	University Ibn Tofail National Institute of Agricultural Research Sidi Mohammed ben Abdellah University	ARTIFICIAL INTELLIGENCE AND GEOSPATIAL TECHNOLOGIES IN EDUCATION FOR ECOLOGICAL TRANSITION: PEDAGOGICAL CHALLENGES, INCLUSION, AND SOCIO-ENVIRONMENTAL JUSTICE

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11.04.2026/ SESSION-2 / HALL-6



Istanbul Local Time: 12.30-14.30



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Assoc. Prof. Dr. Viola Makhzoum

Author	University	Presentation title
Ajayi Adenike Mercy Temilade Afolasade Olatunji	Federal Polytechnic	INDIGENOUS KNOWLEDGE SYSTEMS AND SCIENTIFIC THOUGHT IN AFRICAN FOLKLORE: A STUDY OF PROVERBS AS EPISTEMIC TOOLS
Olutunji Adetunji Olaoye	Federal Polytechnic	INDIGENOUS KNOWLEDGE SYSTEMS AND SCIENTIFIC REASONING IN YORUBA AND FRANCOPHONE PROVERBS: A COMPARATIVE EPISTEMIC ANALYSIS
Prof Sadhna Jain Prof Mamta Sharma Shrishty Muskan Ranya Manya	Aditi Mahavidyalaya, University of Delhi Kirori Mal College, University of Delhi	IMPACT OF RELIGIOUS AND SPIRITUAL PRACTICES ON SUBJECTIVE WELL-BEING IN HIGHER EDUCATION: A STUDY IN THE CONTEXT OF NEP 2020
Mariamor Moreno González	Juárez Autonomous University of Tabasco	DISABILITY AS A SUSPECT CLASSIFICATION IN MEXICO: CONSTITUTIONAL, SOCIAL AND JURISPRUDENTIAL ANALYSIS
Assoc. Prof. Dr. Sorina Corman	Lucian Blaga University of Sibiu	THE ROLE OF ARTIFICIAL INTELLIGENCE IN ENHANCING THE QUALITY OF LIFE OF OLDER ADULTS: OPPORTUNITIES, CHALLENGES, AND PROFESSIONAL PERCEPTIONS
Tania Lizbeth Jiménez Hernández	Juárez Autonomous University of Tabasco	IDENTITY AND INFORMATION THEFT IN TABASCO
Assoc. Prof. Dr. Viola Makhzoum Miss. Reem rifai Mrs. Mari Bdadouni	Islamic University of Lebanon Saint Joseph University of Beirut	THE ROLE OF EDUCATIONAL TECHNOLOGY IN DRIVING SUSTAINABLE DEVELOPMENT WITHIN PRIVATE UNIVERSITIES IN LEBANON
Moses Adeolu AGOI Oluwakemi Racheal OSHINOWO Yewande Adeyosola ODUNAYO Emmanuel Taiwo AGOI	Lagos State University of Education Loughborough University	AI AS A PEDAGOGICAL AGENT: INTELLIGENT TUTORING SYSTEMS AND ADAPTIVE LEARNING ARCHITECTURES

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

11.04.2026/ SESSION-2 / HALL-7



Istanbul Local Time: 12.30-14.30



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Assoc. Prof. Gökçe ÖZDEMİR

Author	University	Presentation title
Lec. Dr. Hasan Can	Yozgat Bozok University	REVOCATION OF A TRADEMARK FOR NON-USE: ISSUES OF PROOF AND SCOPE
Lec. Dr. Hasan Can	Yozgat Bozok University	THE LEGAL NATURE OF THE CHARTER PARTY: AN ASSESSMENT OF THE RELATIONSHIP BETWEEN A CONTRACT FOR WORK, A LEASE, A CONTRACT OF CARRIAGE AND A SUI GENERIS STRUCTURE
Burak APAYDIN Assoc. Prof. Gökçe ÖZDEMİR	Ministry of National Education Gaziantep University	ALIENATION IN EDUCATION: ANALYSIS OF TEACHERS' EXPERIENCES WITHIN THE FRAMEWORK OF MARXIST THEORY
Səriyyə Abidova Elşən qızı	Quba şəhəri "Soyqırımı Memorial Kompleksi"	TÜRK SİVİLİZASİYASININ FORMALAŞMASINDA İPƏK YOLUNUN ƏHƏMİYYƏTİ
İlhame Səfərova	Azerbaijan State University of Culture and Arts	USE OF ARTIFICIAL INTELLIGENCE TECHNOLOGIES IN THE RESTORATION OF ARCHIVE DOCUMENTS
İlhame Səfərova	Azerbaijan State University of Culture and Arts	DİGİTİZATİON OF ARCHİVAL DOCUMENTS AND FÖRMATİON OF ELECTRONİC ARCHİVES

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11.04.2026/ SESSION-3 / HALL-1



Istanbul Local Time: 15.00-17.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Prof. Dr. Fatma Müge ARSLAN

Author	University	Presentation title
Betül Kalaycı Müberra Şule Kalaycı İsa Ensar Kalaycı Assoc. Prof. Dr. Aysel Nursen Durdağı	Sakarya University	SAKARYA UNIVERSITY STUDENTS' PERCEPTIONS, ATTITUDES, AND BEHAVIORS REGARDING SUSTAINABLE CLOTHING
Farid HUSEYNLI Asst. Prof. Senem EIVAZZADEH İNCE	Gedik University	THE EFFECTS OF DIGITALIZATION ON CONSUMER PURCHASE DECISIONS: A REVIEW OF THE LITERATURE IN TURKEY AND WORLDWIDE
Assoc. Prof. Dr. Musa ŞANAL Prof. Dr. Erdal ARSLAN Buse Tilbe İÇEN	Çukurova University Selçuk University	THE IMPORTANCE OF ORGANIZATIONAL AWARENESS IN PREVENTING MEDICAL ERRORS
Res. Asst. Gizem Eda GÜLÖZ UZUN Prof. Dr. Fatma Müge ARSLAN	Marmara University	THE MEDIATING ROLE OF CONSUMER FIRM FAMILIARITY IN THE EFFECT OF BRAND HERITAGE ON PURCHASE INTENTION
Assoc. Prof. Dr. Mehmet TÜRKAN	Inonu University	THE ONTOLOGY OF TEMPORALITY IN SARTRE: STATIC TEMPORALITY AND THE DYNAMICS OF TEMPORALITY
Ahmet Can ALTUN Asst. Prof. Dr. Olcay BAYRAKTAR	Ondokuz Mayıs University	TRADITIONAL GAMES AND CULTURAL ACQUISITION IN THE TÜRKİYE CENTURY EDUCATION MODEL FROM THE PERSPECTIVE OF HOMO LUDENS

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11.04.2026/ SESSION-3 / HALL-2



Istanbul Local Time: 15.00-17.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Asst. Prof. Dr. Ayşe BOZKURT

Author	University	Presentation title
Res. Assist. Emre KARABUDAK	Erzincan Binali Yıldırım University	EMPATHY, TRAUMA, AND XENOPHOBIA: RETHINKING THE ROLE OF EMPATHY
Sümeyye Nur KARA Asst. Prof. Dr. Yasemin ERTAŞ ÖZTÜRK	Ondokuz Mayıs University	CURRENT DIETARY APPROACHES IN IRRITABLE BOWEL SYNDROME
Simge KARTALLI Asst. Prof. Dr. Yasemin ERTAŞ ÖZTÜRK	Ondokuz Mayıs University	LIPEDEMA AND THE KETOGENIC DIET
Asst. Prof. Dr. Duygu ALP BALTAKEŞMEZ Assoc. Prof. Dr. Ali BALTAKEŞMEZ	Ardahan University	CHARACTERIZATION AND ANTIBACTERIAL ACTIVITY EVALUATION OF Ag-Film/AuNP/Ag-Film and Au-Film/AgNP/Au-Film SANDWICH STRUCTURES
Temi HİSARLI Res. Asst. Dr. Ali GÜNAY	Haliç University	THE RELATIONSHIP BETWEEN KINEMATIC VARIABLES AND SERVE VELOCITY IN TENNIS PLAYERS
Kazım BABAYEV Asst. Prof. Dr. Betül BÜYÜKKILIÇ ALTINBAŞAK Asst. Prof. Dr. Onur ALTINBAŞAK Prof. Dr. Hasan YUSUFOĞLU	Kocaeli Health and Technology University	BOTANICAL CHARACTERISTICS, ETHNOBOTANICAL USES, AND BIOLOGICAL ACTIVITIES OF SCORZONERA LATIFOLIA (Fisch. & C.A.Mey.) DC.
Sema Eylül AYYILDIZ Asst. Prof. Dr. Ayşe BOZKURT	Yüzüncü Yıl University	JAK/STAT INHIBITOR IN GRAFT-VERSUS-HOST DISEASE: RUXOLITINIB
Elif Bilge Mutlu Assoc. Prof. Dr. Burcu Uysal	İbn Haldun University	THE ROLE OF METACOGNITIVE REFLECTION IN CLOSING THE SESSION AND ENDING THE INTERVIEW
Ece YAVUZ Asst. Prof. Dr. Hatice KARABODUK	Gazi University	PROTECTIVE ROLE OF BERBERINE ON CADMIUM-INDUCED NEPHROTOXICITY IN RATS

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11.04.2026/ SESSION-3 / HALL-3



Istanbul Local Time: 15.00-17.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Assoc. Prof. Dr. Işıl SAVAŞER

Author	University	Presentation title
Res. Asst. Uğur Eren YASAK	İstanbul Gedik University	THE TRIALECTIC OF URBAN INFRASTRUCTURE: THE PRODUCTION OF SPACE AND THIRDSpace PRACTICES IN THE LAS VEGAS FLOOD TUNNELS
Res. Asst. Uğur Eren YASAK	İstanbul Gedik University	MODERN ARCHITECTURAL DISCOURSE AND THE REALITY OF THE ANTHROPOCENE: AN ECO-CRITICAL ANALYSIS OF THE CARBUNCLE CUP BUILDINGS (2006–2024)
Assoc. Prof. Dr. Işıl SAVAŞER	Gebze Technical University	THE ROLE OF ART WITHIN CIVILISATION AND CULTURAL STRUCTURE
Selin TURHAN Assoc. Prof. Dr. GÜLŞAH GÜLEÇ	Gazi University	AN EVALUATION ON THE TRANSFORMATION OF THE RELATIONSHIP BETWEEN FORM AND FUNCTION IN ARCHITECTURAL DISCOURSE
Asst. Prof. Dr. Cansu Özge TOZKAR	Van Yüzüncü Yıl University	PHYLOGEOGRAPHY OF APIS MELLIFERA POPULATIONS AT A GLOBAL SCALE BASED ON THE COI GENE
Kerem Can DEMİR Prof. Dr. Özgür DEMİRCAN	Ondokuz Mayıs University	INVESTIGATION OF IMPACT PROPERTIES OF FLAX FIBER REINFORCED HYBRID THERMOPLASTIC COMPOSITE MATERIALS
Kerem Can DEMİR Prof. Dr. Özgür DEMİRCAN	Ondokuz Mayıs University	DEVELOPMENT OF NATURAL FIBER REINFORCED HYBRID THERMOPLASTIC COMPOSITE MATERIALS

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11.04.2026/ SESSION-3 / HALL-4



Istanbul Local Time: 15.00-17.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Dr. Andrés Guzmán Sala

Author	University	Presentation title
Erisbeth Rosario Rodriguez Macal Elizabeth Garcia Moreno Edith Georgina Surdez Pérez Aransazú Ávalos Díaz	Juárez Autonomous University of Tabasco	FEMALE ENTREPRENEURSHIP AS A DRIVER FOR SOCIOECONOMIC DEVELOPMENT: A LITERATURE REVIEW
María Félix Alejandro Romero Dra. Aránzazu Avalos Diaz Mtro. José María Nieto Contreras Dr. Andrés Guzmán Sala	Juárez Autonomous University of Tabasco	THE IMPACT OF FINANCIAL DECISIONS ON YOUNG GENERATION Z CONSUMERS
Erwin Ulises Alfaro Mantilla Dr. Abraham Gerardo Perez Sandoval Dra. Cecilia García Muñoz Aparicio Dra. Candelaria Guzman Fernandez	Juárez Autonomous University of Tabasco	DIGITAL ECONOMY, NEW TECHNOLOGIES, FINTECH, AI AND RISKS
Nicole Victoria SALINAS MÉNDEZ Fabiola Itzel ORTIZ MARTÍNEZ Héctor MARTÍNEZ ARBOLEYA Rodolfo JIMÉNEZ LEÓN	Juárez Autonomous University of Tabasco Autonomous University of Chihuahua	ASSESSMENT OF GOVERNANCE AND ITS IMPACT ON THE ENERGY TRANSITION IN VILLAHERMOSA, TABASCO
María del Carmen Martínez Vértiz Dra. Rosa María Martínez Jiménez Mtra. Verónica Vázquez Vidal Dra. Elizabeth García Moreno	Juárez Autonomous University of Tabasco	CORPORATE GOVERNANCE AS A REGULATORY MECHANISM FOR FINANCIAL RISK MITIGATION IN EMERGING MARKETS
Carlos Humberto Castillo Chan Dra. Aransazú Ávalos Díaz Dra. Erika Marcela Medellín de Dios Dr. José Antonio Casanova Rivera	Juárez Autonomous University of Tabasco	THE IMPACT OF INFLATION ON THE MEXICAN ECONOMY
LCP. Josefa Torruco De la Cruz Dr. Lenin Martínez Pérez Dr. Jorge Rebollo Meza Dra. Erika Marcela Medellín de Dios	Juárez Autonomous University of Tabasco	THE CIRCULAR ECONOMY AND REGIONAL COMPETITIVENESS: A REFLECTION ON ITS POTENTIAL IN EMERGING ECONOMIES
Alejandra Alvarez Acosta Candelaria Guzman Fernández Víctor Manuel Sánchez Ramos German Martinez Prats	Juárez Autonomous University of Tabasco	PUBLIC FINANCES IN HIGHER EDUCATION INSTITUTIONS IN THE STATE OF TABASCO IN 2025

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11.04.2026/ SESSION-3 / HALL-5



Istanbul Local Time: 15.00-17.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Dr. José Félix García Rodríguez

Author	University	Presentation title
Rivera-Salinas, Mariana Moscoso-Pacheco, Johanna Gómez-Alejo Ana Rubí	Juárez Autonomous University of Tabasco	CIRCULAR ECONOMY IN MEXICO: ANALYSIS OF THE NATIONAL ENVIRONMENT
Francisco León Pérez Dra. Gladys Hernández Romero Dr. José Félix García Rodríguez Dr. Leonardo Hernández Triano	Juárez Autonomous University of Tabasco	"HONEY AND CONSERVATION: STRATEGIC BEEKEEPING PLANNING FOR LOCAL DEVELOPMENT IN THE ANP OF THE PANTANOS DE CENTLA, TABASCO MÉXICO"
Maria Fernanda Garcia Ruiz	Juárez Autonomous University of Tabasco	ACCOUNTABILITY IN THE MUNICIPALITIES OF TABASCO: BETWEEN THE NORMATIVE FRAMEWORK AND INSTITUTIONAL EFFECTIVENESS (2024-2025)
Gomez-Alejo Ana Rubi Moscoso-Pacheco, Johanna Rivera-Salinas, Mariana	Juárez Autonomous University of Tabasco	ECONOMIC VIEW OF A FUTURE WITH NO OIL
Maria Luisa ESPADAS ROCA Juan Carlos MANDUJANO CONTRERAS Reyna María IBÁÑEZ PÉREZ Rosa Maria MARTÍNEZ JIMENEZ	Juárez Autonomous University of Tabasco	TERRITORIAL GOVERNANCE AND SUSTAINABLE TOURISM AS DRIVERS OF REGIONAL DEVELOPMENT IN COCONÁ CAVES
Lic. José Alberto Paz Herrera	Juárez Autonomous University of Tabasco	FINANCIAL SOCIAL RESPONSIBILITY
Gabriela CASTILLO DE LA CRUZ Levit Emmanuel DE LOS SANTOS COLORADO Heberto Romeo PRIEGO ÁLVAREZ Fabiola Itzel ORTIZ MARTÍNEZ	Juárez Autonomous University of Tabasco	WATER GOVERNANCE IN TERRITORIES WITH HYDROLOGICAL ABUNDANCE AND DEFICIENCIES IN ACCESS AND SERVICE QUALITY
Lic. Alejandra Martínez Escobar Cano Dr. Germán Martínez Prats Dr. Carmen Paz Ramon Dra. Rocio Romero Cruz	Juárez Autonomous University of Tabasco	FINANCIAL RISK MANAGEMENT AND STRATEGIC DECISIONS MAKING IN FIRMS LISTED ON THE MEXICAN STOCK EXCHANGE
Haydee Surizaday MARTÍNEZ TOBÍAS Leticia RODRÍGUEZ OCAÑA Amada TORRES GONZÁLEZ Cecilia GARCÍA MUÑOZ APARICIO	Juárez Autonomous University of Tabasco	GOVERNANCE AND PUBLIC MANAGEMENT IN THE SUSTAINABLE MANAGEMENT OF URBAN SOLID WASTE

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11.04.2026/ SESSION-3 / HALL-6



Istanbul Local Time: 15.00-17.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Dr. William Baldemar López Rodríguez

Author	University	Presentation title
Dra. Christian Ydette Cabra Vidal Mtra. Verónica Vázquez Vidal Dr. Alejandro Mustieles Ocaña	Juárez Autonomous University of Tabasco	HUMAN CAPITAL, KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL PERFORMANCE IN COMPANIES IN TABASCO, MEXICO
Dr. William Baldemar López Rodríguez Dra. Deisy María Jerónimo Jiménez Dra. María del Carmen Ancona Alcocer	Juárez Autonomous University of Tabasco	HUMAN CAPITAL AND ORGANIZATIONAL PERFORMANCE: EMPIRICAL EVIDENCE IN COMPANIES IN VILLAHERMOSA, TABASCO
Dr. William Baldemar López Rodríguez Dra. Christian Ydette Cabra Vidal Dr. Francisco Javier Jiménez Tecillo	Juárez Autonomous University of Tabasco	INFLUENCE OF CUSTOMER AND COMPETITION ORIENTATION ON THE PERFORMANCE OF COMMERCIAL SMEs IN TABASCO
Isboset Cruz González Dra. Rosa María Martínez Jiménez Dra. Lilián Hernández Nolasco Dr. Juan Carlos Mandujano Contreras	Juárez Autonomous University of Tabasco	INSHORE FISHING AS A FACTOR IN REGIONAL DEVELOPMENT IN THE CAPOACÁN COMMUNITY OF THE MUNICIPALITY OF MINATITLÁN, VERACRUZ, MÉXICO
Josué Francisco GUTIÉRREZ AGUILAR Beatriz PEREZ SÁNCHEZ Cecilia GARCÍA MUÑOZ APARICIO Gladys HERNÁNDEZ ROMERO	Juárez Autonomous University of Tabasco	THE URBAN MOBILITY LAW AND ITS IMPLEMENTATION IN THE CITY OF VILLAHERMOSA
Luis-Rey CARRASCO-LINARES Rodolfo JIMÉNEZ LEÓN Enrique Roberto PERALTA MAZARIEGO Levit Emmanuel DE LOS SANTOS COLORADO	Juárez Autonomous University of Tabasco	INNOVATIONS FOR COMPETITIVENESS AND SUSTAINABLE DEVELOPMENT OF COCOA FARMING IN TABASCO, MEXICO
Jesus Manuel Gallegos Cerino	Juárez Autonomous University of Tabasco	THE IMPORTANCE OF CORPORATE SOCIAL RESPONSIBILITY IN MODERN SOCIETY
Rocío Romero Cruz	Juárez Autonomous University of Tabasco	PROMOTING FAMILY FARMING TO STRENGTHEN FOOD SECURITY AND SOVEREIGNTY IN RURAL COMMUNITIES

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11.04.2026 / SESSION-3 / HALL-7



Istanbul Local Time: 15.00-17.00



Meeting ID: 844 6001 0824 / Passcode: 123456

HEAD OF SESSION: Dr. Alejandro Mustieles Ocaña

Author	University	Presentation title
Dra. Jessica Esther Cruz Velazco Dra. Heidi Gabriela Estrada Calix	Juárez Autonomous University of Tabasco	BEYOND SURVIVAL: FEMALE RESILIENCE, SOCIAL MEMORY, AND CULTURAL TRANSFORMATION AFTER THE TITANIC DISASTER (1912)
Dra. Jessica Esther Cruz Velazco Mtra. Ruth Selene Rodríguez Ocaña	Juárez Autonomous University of Tabasco	PROFESSIONAL EXHAUSTION IN MEDICAL TRAINING: BURNOUT SYNDROME AMONG UNDERGRADUATE MEDICAL INTERNS IN THE STATE OF TABASCO, MEXICO
Juan Francisco Vivas Lizama Ana Bertha Vidal Fócil	Juárez Autonomous University of Tabasco	ACCOUNTABILITY AS A PILLAR OF GOVERNMENT SOCIAL RESPONSIBILITY IN MEXICO: THE ROLE OF THE SUPREME AUDIT INSTITUTION
Liliana Gil Díaz Deneb Elí Magaña Medina Jessica Esther Cruz Velazco	Juárez Autonomous University of Tabasco	MANAGEMENT AND TRANSFER OF KNOWLEDGE FROM UNIVERSITIES TO ORGANIZATIONS: DIMENSIONS AND CONTRIBUTIONS OF ADMINISTRATIVE THEORY
Diana Laura Morales Méndez Dra. Beatriz Pérez Sánchez	Juárez Autonomous University of Tabasco	THE "SEMBRANDO VIDA TABASCO" PROGRAM AS A GOVERNMENT SOCIAL RESPONSIBILITY STRATEGY FOR SUSTAINABLE RURAL DEVELOPMENT IN THE STATE OF TABASCO
Dr. Alejandro Mustieles Ocaña Dra. Patricia Selván García Dr. William Baldemar López Rodríguez	Juárez Autonomous University of Tabasco	SUSTAINABLE MANAGEMENT AT GRUPO LALA: CSR INNOVATIONS THAT DRIVE SUSTAINABILITY IN THE FOOD SECTOR
Dra. Deisy María Jerónimo Jiménez Dr. William Baldemar López Rodríguez Dra. María del Carmen Ancona Alcocer	Juárez Autonomous University of Tabasco	TABASCO'S ARTISANAL HERITAGE AND SOCIOECONOMIC SUSTAINABILITY
MTRO. EN C.P. LUIS DAVID DE LA CRUZ FLORES DRA. ERIKA MARCELA MEDELLIN DE DIOS MTRO. GERARDO RIVAS PEREZ DOC. VICTOR MANUEL SANCHEZ RAMOS	Juárez Autonomous University of Tabasco	TEORIA DE MARKOWITZ PARA LA GENERACION DE GANANCIAS EN INVERSIONES
Ingrid Paola Hernández Jiménez	Juárez Autonomous University of Tabasco	COMMUNICATION AND TRUST BUILDING GOVERNMENT COMMUNICATION IN TIMES OF CRISIS: BETWEEN DISINFORMATION AND SOCIAL RESPONSIBILITY

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